City of Music Laneway Naming – The Angels Lane

Strategic Alignment - Our Community

Public

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City Finance and Governance
Committee

Program Contact:

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Approving Officer:

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EXECUTIVE SUMMARY

The Adelaide City of Music Laneways initiative celebrates the city's diverse musical heritage, which has been internationally recognised with Adelaide's designation as a City of Music by the UNESCO Creative Cities Network.

On 12 March 2019, Council resolved to name five laneways after music identities. At this meeting, an undertaking was given to find another laneway to be named to honour South Australian band The Angels, for a total of six laneways for the Adelaide City of Music Laneways initiative. The initiative includes installing public art and commemorative plaques within the designated laneway.

On 14 May 2019, Council approved the name 'The Angels Lane', to be assigned to a private road off Gawler Place, subject to the band's permission. This was subsequently formalised. Investigation and stakeholder engagement have since identified the building owners do not endorse the installation of public artwork and commemorative plagues to be affixed in this location.

This report proposes an alternate location for The Angels Lane to enable the initiative to be fully realised. This alternative location in the West End of the city has approval from the adjacent property owners, enables a partnership with TAFE SA, and will support public safety and enhance visitor attraction to Hindley Street.

If approved by Council, corrective action will involve renaming the laneway originally designated as The Angels Lane, as two laneways cannot share the same name.

The realisation of The Angels Lane project in 2025 will align with the 10th anniversary of the UNESCO City of Music designation.

RECOMMENDATION

The following recommendation will be presented to Council on 26 November 2024 for consideration

THAT THE CITY FINANCE AND GOVERNANCE COMMITTEE RECOMMENDS TO COUNCIL THAT COUNCIL

- 1. Approves, pursuant to section 219 of the *Local Government Act 1999 (SA)*, naming the unnamed private road (Lettered 'A' and 'C' on Filed Plan 16026 which commences at 125 Hindley Street, runs in a southerly direction for approximately 32 metres and then turns and runs in a westerly direction for approximately 120 metres whereupon it meets Morphett Street) 'The Angels Lane'.
- 2. Approves, pursuant to section 219 of the *Local Government Act 1999 (SA)*, changing the name of the public road currently known as 'The Angels Lane' to 'Gallerie Lane'.
- 3. Notes that in accordance with statutory requirements, to put Council's decision into effect, the Chief Executive Officer will:
 - 3.1 give 'public notice' of Council's decision; and
 - 3.2 notify the Registrar-General, Surveyor-General and Valuer-General of Council's decision.

IMPLICATIONS AND FINANCIALS

	Strategic Alignment – Our Community
City of Adelaide 2024-2028 Strategic Plan	Amplify Adelaide's Status as a UNESCO City of Music
	Our Economy: Increase in foot traffic in key and emerging precincts annually in line with the Council's Economic Development Strategy
	Our Places: Our public spaces will be designed for people, making them safe and lively and a reflection of our history and identity
Policy	Council is able to name roads through its powers under Section 219 (1) of the Local Government Act 1999 (SA) and in reference to the Geographical Names Act 1991. This initiative supports the Economic Development Strategy 2024-2028
Consultation	 Key stakeholders have been notified and approval for the initiative has been provided by: Adjacent property owners and managers, road owner (TAFE SA), precinct businesses The Angels (band being honoured) Adelaide City of Music Office City of Adelaide property (land tenure) specialist, Hindley Street revitalisation project managers, economic advisors, AEDA, CEO and Executive.
Resource	Implementation will be delivered through the 2024/25 Business Plan and Budget.
Risk / Legal / Legislative	Council's Road Naming Policy and relevant legislation provides powers for any Council owner and managed laneway, and private laneways to be named by Council.
Opportunities	Realisation of The Angels Lane project in 2025 align with the 10th anniversary of the UNESCO City of Music designation for Adelaide. In partnership with TAFE SA, providing improved amenity, supporting public safety, enhancing visitor attraction to Hindley Street, aligned with and supporting Council's Hindley Street revitalisation project. The scope of the public artwork concept for The Angels Lane will incorporate a wall left exposed and unfinished as a result of the demolition of the existing public toilets and the installation of new public toilets in the laneway proposed for The Angels Lane.
24/25 Budget Allocation	The Angels Lane has a capital project allocation of \$60,727 in the 2024/25 Business Plan and Budget. This provides for all costs, including signage, plaque, public artwork, and launch event.
Proposed 25/26 Budget Allocation	Not as a result of this report
Life of Project, Service, Initiative or (Expectancy of) Asset	Ongoing
24/25 Budget Reconsideration (if applicable)	Not as a result of this report
Ongoing Costs (eg maintenance cost)	There may be minimal ongoing maintenance costs associated with murals and managed by the City Operations team.
Other Funding Sources	Not as a result of this report

DISCUSSION

Background

- The <u>Adelaide City of Music Laneways</u> initiative celebrates Adelaide's designation as Australia's first and only UNESCO City of Music in 2015 and recognises our rich music heritage and the strength of our diverse local music scene.
- 2. A Council initiative, first proposed on 27 March 2018 and approved by Council on 12 March 2019, the City of Music Laneways initiative is acknowledged locally, nationally, and internationally for its positive promotion of Adelaide's cultural identity and heritage. It recognises musical trailblazers, individuals and bands who got their start in our city, became household names, and won fans around the world.
- 3. The laneways additionally contribute to a vibrant day and night time economy, acting as cultural tourism destinations. Now forming a trail, and largely concentrated in the City's West End, the Adelaide City of Music Laneways invite locals and visitors to find out more about our world-class performers, our cultural heritage and importantly discover and support our live music venues and other local businesses.
- 4. The Adelaide City of Music Laneways initiative directly supports Council's Strategic Plan 2024-2028 including:
 - 4.1. Its aspiration for 'Our Community', 'Vibrant, connected and inclusive. Year-round events and world-class amenities will create vibrancy, support community development and connections, and celebrate our culture, heritage and diversity', and its objective, that 'Adelaide is an interesting and engaging place to live, learn and visit', with a success measure to, 'Amplify Adelaide's Status as a UNESCO City of Music.
 - 4.2. Its aspiration for 'Our Economy', 'Growing, innovative and responsive', and its objective, that 'Adelaide's unique experiences and opportunities attract visitors to our city', with a success measure to, 'Increase in foot traffic in key and emerging precincts annually in line with the Council's Economic Development Strategy'.
 - 4.2.1. It supports Council's Economic Development Strategy 2024-2028 which includes as a priority, 'to enable small venues and the live music scene to thrive'.
 - 4.2.2. Is aligned with the recommendations approved by Council in response to the Lord Mayor's Night Time Entertainment Economy Roundtable and subsequent report on 23 July 2024, which noted that, 'Administration will continue to work with property owners and developers to consider opportunities for street activation and infrastructure to support night time activities and venues such as with the Hindley Street Revitalisation upgrade'.
 - 4.2.3. Its aspiration for 'Our Places', 'Our public spaces will be designed for people, making them safe and lively and a reflection of our history and identity' and its objective, to 'Facilitate and activate our places in a safe and accessible way for our community', with a success measure to, 'Increase in the number of people who agree that the city is a welcoming and dynamic place full of rich and diverse experiences from 82% to 90%'.
 - 4.2.4. Public art initiatives help activate key areas, support people to use the City safely and seek to reduce crime, supporting Council's Safer City Policy 2019-2023.
- 5. To realise each Adelaide City of Music Laneway, the following is required at minimum:
 - 5.1. Approval by Council of the naming of a laneway to honour a musician/band
 - 5.2. Allocation of budget to realise the naming of a laneway and associated public artwork (where applicable)
 - 5.3. Acceptance of the proposal of the naming of a laneway by the musician/band nominated to be honoured in this way
 - 5.4. Approval for the re/naming of the laneway by the owner of the road (Council, government or private owner)
 - 5.5. Approval for the installation of public artwork by key stakeholders (building owners, tenants)
 - 5.6. Consultation with key stakeholders impacted by the proposed re/naming (building owners, tenants)
 - 5.7. Chief Executive Officer (CEO) decision to assign a name to, or change the name of, a public or private road by:
 - 5.7.1. Giving 'public notice' of the re/naming of road (laneway)

- 5.7.2. Notifying the Registrar-General, Surveyor-General and Valuer-General of the re/naming of the road (laneway)
- 5.8. Commission of a visual artist/s to develop and execute a concept for public artwork that honours the musical legacy of the musician/band.
- 5.9. Install a laneway name sign and affix an interpretative plaque on site
- 5.10. Coordinate a media announcement and host a launch of the laneway on site, ideally with the musician/band being honoured present.
- 6. The Arts and Culture team are responsible for the delivery of the Adelaide City of Music Laneways initiative.
- 7. Four Adelaide City of Music Laneways have been delivered in accordance with previous Council decisions:
 - 7.1. Sia Furler Lane
 - 7.2. Cold Chisel Lane
 - 7.3. Paul Kelly Lane and
 - 7.4. No Fixed Address Lane.
- 8. Laneways for the following musicians/bands are currently in development in accordance with Council decisions:
 - 8.1. The Angels
 - 8.2. Ruby Hunter and Archie Roach and
 - 8.3. One additional local band endorsed by Council (in confidence).
- 9. Funds are allocated in the 2024/25 Business Plan and Budget to realise the three projects. The Angels Lane has a capital project allocation of \$60,727 which provides for all costs, including signage, plaque, public artwork, and launch event.
- 10. Council has the power under section 219(1) of the *Local Government Act 1999 (SA)* to assign a name to, or change the name of, a public or private road.
 - 10.1. Council has delegated these powers to the CEO.
 - 10.2. The CEO has referred this matter to Council for decision as Council was responsible for the initial decision on 14 May 2019 to name an un-named laneway (private road) off Gawler Place, at the North Terrace end, The Angels Lane.
- 11. Council adopted the Naming Policy for Roads at its meeting on 24 September 2024. The proposals in this report comply with Council's policy.

Selection Criteria

- 12. Two sets of selection criteria were developed to guide this initiative, one for the shortlisting and selection of the roads for the Adelaide City of Music Laneways, and the other for the shortlisting and selection of the Adelaide musicians/bands to be honoured through this initiative.
 - 12.1. The selection criteria for shortlisting the laneways are as follows:
 - 12.1.1. Unnamed or non-heritage lanes that can be re-named
 - 12.1.2. No or limited impact or impost on local residents and businesses to rename addresses
 - 12.1.3. Potential positive impact on the location through cultural tourism
 - 12.1.4. Appropriateness of location for cultural tourism
 - 12.1.5. Ability to add public art and plaques to the site.
 - 12.2. The selection criteria for shortlisting the Adelaide musicians/bands are as follows:
 - 12.2.1. Contribution to the cultural heritage of Adelaide and longevity in terms of continued recognition in popular culture and inter-generational impact
 - 12.2.2. Direct connection to City of Adelaide (CoA) such as venues and locations in the formation/formative years (including Adelaide as the birthplace of one or more members) or musical foundation
 - 12.2.3. Positive association with Adelaide including regularly visiting and performing in Adelaide including recently

- 12.2.4. Influence and impact upon Adelaide, Australian and International music from the 1970's to today
- 12.2.5. Level of success.

Naming The Angels Lane (2019)

- 13. Council resolved at is meeting of 12 March 2019 that five identified laneways be named, each after five selected Adelaide music identities, subject to artist permission.
 - 13.1. Five laneways were presented to Council for naming. At this meeting, an undertaking was given to find another unnamed laneway to be named for The Angels, for a total of six laneways for the Adelaide City of Music Laneways initiative.
 - 13.2. On 14 May 2019, Administration proposed an unnamed private road off Gawler Place, at the North Terrace end (adjacent to the former Gallerie Arcade property), to be named 'The Angels', subject to the band's permission. Council approved this proposal, and the band, The Angels, agreed to be honoured in this way.
 - 13.3. Subsequently, the then CEO authorised a 'public notice' of the naming of the laneway shown in Figure 1 below, and the Registrar-General, Surveyor-General and Valuer-General were notified of the naming of the laneway. This formalised the naming of the laneway.



Figure 1. Designated location of The Angels Lane (2019)

- 13.4. Founded by John and Rick Brewster in 1970 as the Moonshine Jug and String Band, they changed to an electric band and became The Angels after meeting Doc Neeson at Flinders University. The Angels were inducted into the ARIA Hall Of Fame in 1998 and the Songwriters Hall of Fame in 2008.
- 13.5. The Angels second album, *Face to Face*, reached No. 16 on the Album Charts staying on the charts for 79 weeks, breaking Australian chart longevity records and achieving 4 x platinum status. The Angels were initially part of the legendary 'Alberts' record label alongside AC/DC, Ted Mulry and The Easybeats, later signing to a US record label and touring internationally to wide acclaim and success as 'Angel City'. The Angels' top 10 hits include 'No Secrets', 'Am I Ever Gonna See your Face Again' (live), and 'We've Gotta Get Out of This Place'.
- 13.6. The Angels are the only popular music band other than The Beatles to have been granted a Lord Mayoral Town Hall reception (2010). They have been cited as an influence by the likes of Guns N' Roses, and Seattle grunge bands Pearl Jam and Nirvana. The Brewster Brothers still perform as the Angels today, continuing their family's musical legacy, which started with their grandfather Hooper Brewster-Jones, who is commemorated with a plaque on the Jubilee 150 Walk on North Terrace.
- 13.7. The Angels celebrate their 50th anniversary in 2024.

- 14. In 2020, Administration initiated consultation with key stakeholders for the approvals required to install the associated public artwork in the laneway.
- 15. By April 2024, Administration had received final and formal advice from these key stakeholders, both owners and representatives of owners of the buildings in the laneway, that approval would not be granted for the installation of public artwork to be affixed or otherwise featured on the external walls of those buildings.
- 16. As a result, four of the five selection criteria cannot be met by the laneway identified for The Angels:
 - 16.1. No or limited impact or impost on local residents and businesses to rename addresses
 - 16.2. Potential positive impact on the location through cultural tourism
 - 16.3. Appropriateness of location for cultural tourism
 - 16.4. Ability to add public art and plaques to the site.
- 17. No official launch or celebration of the naming of The Angels Lane has been undertaken.

Corrective Action

- 18. The following corrective action is proposed to enable The Angels Lane project to be realised expeditiously and satisfying all selection criteria for these laneways:
 - 18.1. Rename the laneway originally designated as The Angels Lane, as there cannot be two laneways with the same name.
 - 18.2. Identify another suitable unnamed laneway in the City to be named The Angels Lane, having secured in-principle support and permissions from key stakeholders.
 - 18.3. Name the identified laneway to The Angels Lane, commission and install the public artwork, sign and plaque, and coordinate the launch.

Naming Gallerie Lane

- 19. Council is asked to consider a proposal to change the name of the public road designated as 'The Angels Lane' to 'Gallerie Lane'.
- 20. The CoA's Naming Policy for Roads provides direction on suitable names for roads.
- 21. City Archives have researched local history and identified Gallerie Lane, as the most appropriate name to replace The Angels Lane.
- 22. Gallerie Lane From the early 1980's 'Gallerie Arcade' ran from a building located at 49 Gawler Place through to Pulteney Street. Gallerie Arcade provided access to a basement food court that led directly into John Martin's store basement. Gallerie Arcade has stood empty since 1998 when the John Martin's store was closed, save for temporary art venue and creative installation uses. The building located at 49 Gawler Place (the western entrance of Gallerie Arcade) is on the southern side of The Angels Lane.

Naming The Angels Lane (2024)

- 23. Administration has identified a suitable unnamed laneway in the City's West End to be named as The Angels Lane.
 - 23.1. The proposed laneway, shown in Figure 2 below, is an unnamed private road owned by TAFE SA.
 - 23.2. Lettered 'A' and 'C' on Filed Plan 16026 which commences at 125 Hindley Street, it runs in a southerly direction for approximately 32 metres and then turns and runs in a westerly direction for approximately 120 metres whereupon it meets Morphett Street.



Figure 2. Proposed location of The Angels Lane (2024)

- 24. This private unnamed road (laneway) shown in Figure 2 below is considered suitable because:
 - 24.1. It was one of the options originally presented to and approved by Council on 12 March 2019.
 - 24.2. The key stakeholders have provided their unequivocal approval for the naming of this laneway and would like to see the project fully realised and launched at the earliest opportunity:
 - 24.2.1. The Angels: the band for which the laneway will be named.

 Verbal confirmation of approval of the proposed location for The Angels Lane was received 6

 November 2024.
 - 24.2.2. TAFE SA: who own the laneway road and one of the buildings on which public artwork is proposed to be installed. Mk;o
 - 24.2.3. '
 Formal confirmation of approval for the naming was received 4 October 2024, authorised by Graham Rix, Executive Director Operations, TAFE SA.
 - 24.3. The laneway runs off Hindley Street, a hub for Adelaide's music scene and night time entertainment economy, and the site of one of Council's mainstreet revitalisation projects.
 - 24.4. Located in the West End of the City, the proposed laneway is nearby existing City of Music Laneways, providing a natural extension on the trail.
 - 24.5. The laneway provides loading dock access to Hindley Street Music Hall, which opened in 2022 at the former HQ Complex nightclub site. This venue regularly brings 1000-2000 people into the precinct, on weeknights and weekends.
 - 24.6. The site is significant and relevant to The Angels for reasons including:
 - 24.6.1. The Angels performed their 50th anniversary concert at the Hindley Street Music Hall in July 2024.
 - 24.6.2. The Angels have connections with the Adelaide Symphony Orchestra (ASO) who are based on Hindley Street. The Grainger Studio has been the ASO's home since 2001.
 - 24.6.3. The Angels and the ASO performed 'Symphony of Angels' in 2021 and 2023.

24.6.4. Hooper Brewster Jones, the grandfather of John and Rick Brewster, the founders of The Angels, was one of the founding members of the ASO.

Next Steps

- 25. Should Council approve the recommendations in this report, the CEO will then give 'public notice' of its decision in:
 - 25.1. The SA Government Gazette
 - 25.2. Council's website
 - 25.3. The Advertiser.
- 26. The CEO will then notify the Registrar-General, Surveyor-General and Valuer-General of Council's decision to formalise these arrangements.
- 27. The key stakeholders will be notified, and the public art commissioning process will commence.
- 28. The Angels Lane project will be delivered by 30 June 2025.

ATTACHMENTS

Nil

- END OF REPORT -